

SHIMMER SPARKLE SHINE PROJECT

2019 ANNUAL REPORT



LEADER MESSAGE

2019 was an amazing year for the Shimmer Sparkle Shine Project. A lot of time was spent evaluating and reorganizing our internal practices, so we could create the best organization possible to carry our mission through. I am glad to say that we were successful in that endeavor. The amount of incoming funding resources increased this past year, which is allowing us to move forward in increasing the quality and resources of our programs.

Moving the organization from Colorado to Utah has been a longer process than originally forecasted, but in 2019 we were able to successfully plant ourselves into Utah's nonprofit community and into the community as a whole. We expanded our exposure and collected many supporters in the process. With the transition under our belt, we are excited to continue unlocking the self-worth of our community.

Despite the internal reorganization, we were able to successfully carry out our programs and ignite self-worth in many new sparklers. We saw a lasting and deeper connection made through investing more time in our 6-week class series program. We continued our workshop program by hosting many successful workshops all over the Salt Lake Valley. 2019 was a great year to get embedded into our new community, and we are so excited for what is to come in 2020.

Thank you for your support!

Ciara Mosquito
Executive Director

ABOUT US

Since 2012, the Shimmer Sparkle Shine Project has been offering free classes and workshops to young girls, ages 8 to 13, centered around helping them develop and enhance their self-worth. During our classes and workshops, the girls participate in various activities and crafts centered around our 5 keys.

Mission

The mission of the Shimmer Sparkle Shine Project is to help girls and women develop and enhance their sense of self-worth.

5 KEYS

-  PERSONALITY
-  COMFORT IN YOUR OWN SKIN
-  GOOD FRIENDS VS BAD FRIENDS
-  HEALTHY LIVING
-  MAKING YOUR MARK



The board
at our
brunch
fundraiser.

PROGRAM IMPACT

Workshops

Workshops happen on a Saturday and are 4 hours long. During that time sparklers rotate through our 5 keys and deepen their understanding of what it means to have self-worth.



There was a growth of 18% in the number of girls we served in our program.



Sparklers working on their boost books



Sparklers creating a "real" beauty advertisement

Class Series

This is the 2nd year the Shimmer Sparkle Shine Project has been providing our six week class series.

While sparklers dive deeper to the 5 keys, the activities are different from our workshops. The classes allow sparklers to further develop and understand their self-worth by having the option to participate in both our workshop and class series.

The class series is a one hour course, that meets once a week for six weeks.

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My favorite key that we worked on in this program was the good friends versus bad friends key. I was taught how to be a good friend to others and also learned how to recognize a bad situation and was given strategies on how to deal with them.

- Autumn, 6th Grade



SSS Blog

The Shimmer Sparkle Shine Project blog has been operating since 2015. The blog provides a platform for women to share their own experiences and advice, with the hope that our sparkler community can learn from one another. While our workshops and classes are for young girls, our blog allows all of us to share our message to women of all ages.

The struggle of self-worth does not have an age requirement, so we want our message to reach those who do not attend for our workshops. Blog authors rotate between guest bloggers, our board of directors, and volunteer staff.



2019 BLOG



46 BLOG POST



39 GUEST
BLOGGERS

THIS YEAR SOME TOPICS
COVERED WERE:

- LEARNING TO SAY NO
- ANXIETY DOES NOT DEFINE SELF WORTH
- BEHIND EVERY SUCCESSFUL WOMAN IS A TRIBE
- YOU CAN'T POUR FROM AN EMPTY CUP
- 5 RULES FOR BEING A FRIEND
- WIPE THE SLATE CLEAN
- DOWN WITH A CASE OF FOMO
- HIKING THE PACIFIC TRAIL
- BE A PINEAPPLE
- BROKEN CRAYONS STILL COLOR
- NOBODY CAN BE ME

FALL BRUNCH FUNDRAISER

2019 was the first year since relocating to Utah that the Shimmer Sparkle Shine Project was able to host our annual fall brunch fundraiser. Our brunch allows people to learn more about our organization and support what we do. Our theme was "Unlock Youtah" because by unlocking support in Utah we can unlock the self-worth in more young girls. During our brunch, attendees heard from a variety of speakers and participated in a silent auction of goods donated from local businesses.

BRUNCH SPEAKERS

Mistresses of Ceremony: Tara & Emma Cleverley

Update & Report on SSSP: Ciara Mosquito

Sparkler Spotlight: Holly & Allie Diamond

Keynote Speaker: Rashelle Hobbs, Salt Lake County Recorder



KEY SUPPORTERS

The Shimmer Sparkle Shine Project's impact is made possible through financial supporters, donations, volunteers, local businesses, and in-kind donations. We give a huge thank you to all those who sustain our program and mission!

Fall Brunch In-Kind Supporters

Blooms & Co. Flowers
Walmart
Costco
Note to Self
Consoliver Illustrations
USANA
Hale Center Theater
Nailed!
Anne Tribe
Sweetaly Gelato
Treasure Valley Coffee
Lunatic Fringe
Therapy Social Fitness
MABO
The Bar Method
New Orientation
King English Bookshop
Pig & a Jelly Jar
Just Desserts

Individual Supporters

Hal Miller
Sara Narum
Anne Tribe
Arda Jean Christensen
Aycel Villalobos
Shari Solis
Allie Diamond
Karen Beus
Stan Martin
Joanne Sayre
Sallie Buben
Doug Brown
Craig Howe
Rusty Orr
Sierra Thomander
Alex Meade
Joan Skelton
Shelley Leighlitter
Janet Cooper
Eleanor Ni Bhroin
Kristi Olsen
Glenn Janke
Katie Martin
Ariany Robinson
Tamara Pike
Brinna Forsyth
Donna Sue Henry
Carrie Kollmar
Taylor Brinkerhoff
Cynthia Diaz
Amanda Lundgren
Karen Stucker
Marissa Trujillo
Shannon Black
Kelly Kruse

SSSP TEAM

2019 Board of Directors

Ciara Mosquito

Michelle Nemnich

Tara Meade

Byron Huntington

Natalie Pinkney

Volunteer Staff

Ciara Mosquito

Executive Director

Michelle Nemnich

Chief Operations Officer

Laura Beus

Volunteer Coordinator

Aycel Villalobos

Instagram Ambassador



Ciara, Tara, and Michelle at the Utah Non-Profit Conference

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The SSS project has been an inspiration to me and all the girls we help. I had the amazing experience to witness the transformation in girls during the workshops; most girls arrive apprehensive, shy and self-conscious, and leave with new friends, empowered, and excited about the days activities.

My personal goal in being part of the SSS project was to see the vision, feel the passion that Ciara has, and propel forward with fundraising efforts to assure stability and growth.

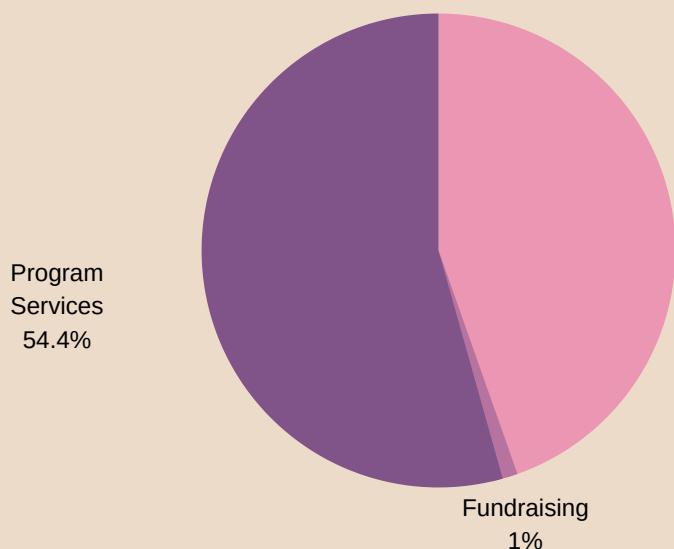
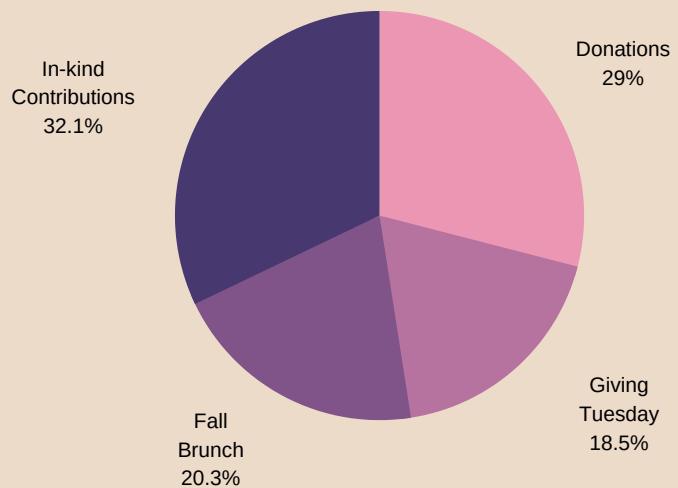
- Tara Meade
Board of Directors

FINANCIAL STRENGTH

In an effort for more financial accountability and transparency a summary is provided below for our financial activity from January 2019 through December 2019.

Revenue

<i>Donations</i>	\$1,976.07
<i>Giving Tuesday</i>	\$1,261.62
<i>Net Income from Fall Brunch</i>	\$1,385.59
<i>In-Kind Contributions</i>	\$2,187
Total Revenue	\$6,810.28



Expenses	
<i>Program Services</i>	\$1,534.14
<i>Administrative</i>	\$1,258.59
<i>Fundraising</i>	\$29.27
Total Expenses	\$2,822

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I am of a “seasoned” age, well past those who are engaged in SSSP. Why do I support this outstanding nonprofit that focuses on young girls?

As they grow, the issues they face now will continue to be there in the days and years to come, just in other forms. Their time with SSSP will sustain an excellent foundation upon which they can stand; to face and conquer whatever lies ahead.

- Rusty Orr, Donor